

厚德尚能 勵學弘商



OVERVIEW 学校概况

天津商务职业学院是经天津市人民政府批准、国家教育部备案的全日制普通高等职业学校。建校60多年来，学校秉承“厚德尚能，励学弘商”的校训，积累了丰富的办学经验，形成了鲜明的办学特色，是一所系统培养现代服务业高素质技术技能人才的天津市首批高职示范校。

近年来，学校不断完善人才培养模式，形成了具有鲜明现代服务业特色的专业体系，建设了一批国内领先的实训基地，形成承载多专业、多岗位、全流程的综合实训体系。

学校是全国第五届黄炎培职业教育奖优秀学校，中国职业技术教育学会国际商务教育研究会主任委员校、全国外经贸行指委副主任委员校、全国报关行指委副主任委员校、教育部职业院校外语教指委商务英语分委会主任委员校。

学校坚持以习近平新时代中国特色社会主义思想为指引，以办好人民满意的教育为宗旨，坚持立德树人，不断深化产教融合、校企合作，为跻身全国一流的商务类职业院校而不懈奋斗。

Tianjin College of Commerce (TCC) is a full-time vocational college of higher education approved by Tianjin Municipal Government and registered with the Ministry of Education, the People's Republic of China. With a history of more than 60 years, TCC has followed its motto - *In pursuit of Professional Competence and Business Integrity*, having accumulated rich experience in vocational education with its own characteristics. TCC is on the first list of Model Vocational Colleges in Tianjin, cultivating high quality professionals for modern service industry.

In recent years, TCC has been reforming talent training mode and building its outstanding major system for modern service industry, establishing first-class internship and training bases and developing comprehensive training system based on multidisciplinary and positions of whole business process.

TCC has been honored with China's Fifth Huang Yanpei Vocational Education Award and entitled to the following memberships: Association of International Business Education and Research, the Chinese Society of Vocational and Technical Education; National Instructing Committee of Foreign Economic Relations and Trade; National Instructing Committee of Customs Declaration; Supervisory Committee of Business English Teaching in Vocational Education(MOE).

TCC adheres to the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, providing excellent education for the people and fostering virtue through education. Combining the efforts of enterprises and colleges, TCC has been working hard to rank among top vocational colleges of commerce in China.



Major Development 专业建设

学校现有7个专业大类37个专业，重点服务现代服务业技能型人才需求，逐步构建了以国内顶尖水平专业为龙头、国内一流水平专业为骨干、市级重点专业和校级特色专业为主体的专业体系。目前，中央财政支持建设的专业2个、实训基地2个，市财政支持的重点建设专业6个。

TCC offers 37 majors which fall into 7 discipline categories, providing professionals for modern service industry. The discipline system is supported by state-level, municipal-level and school-level majors. Up to now, 2 majors and 2 training bases have been sponsored by central budget while 6 majors by municipal budget.



国际贸易学院

- 国际贸易实务
- 国际商务
- 国际商务 (跨境电子商务方向)
- 商务经纪与代理
- 报关与国际货运
- 港口与航运管理



应用外语学院

- 商务英语
- 应用德语
- 应用法语
- 应用日语
- 应用韩语



营销学院

- 市场营销
- 电子商务
- 物流管理
- 快递运营管理
- 国际金融
- 投资与理财



会计学院

- 会计
- 会计 (中外合作办学)
- 审计 (审计助理方向)
- 税务 (税务代理方向)



信息技术学院

- 软件技术 (欧美软件外包方向)
- 软件技术 (中外合作办学)
- 软件技术 (欧美软件测试方向)
- 移动应用开发



旅游学院

- 旅游管理
- 酒店管理
- 会展策划与管理
- 文秘
- 法律文秘
- 导游 (国际导游方向)
- 广告设计与制作

TEACHING AND SCIENTIFIC RESEARCH 教学科研

学校主持获得市级教学成果一等奖3项、二等奖5项。《进出口单证实务》和《外贸谈判英语口语》被评为国家级精品课程及国家精品资源共享课程，另有市级精品课程8门、市级精品资源共享课程3门。5名教师的课堂教学和教学设计作品分获全国职业院校教师信息化教学大赛一、二、三等奖。近五年，学校省部级纵向科研项目立项共36项，教育部课题3项、哲社科及科委项目12项、教育科学规划课题19项、国家级课题子课题2项，其中“基于自由贸易区的现代服务业人才培养体系研究”课题为全国教育科学“十二五”重点规划课题。学校《任务驱动式教学法在高职思政实践教学中的运用》成为全国首批20个高校思政实践教学方法改革项目，纳入教育部“择优推广计划”并集成册。



TCC has won 3 first prizes and 5 second prizes of municipal-level teaching achievements. *Import and Export Documentation Practice* and *Foreign Trade Negotiation Oral English* have been rated as state-level excellent courses and state-level excellent resource-sharing courses, while processing 8 municipal-level excellent courses and 3 municipal-level excellent resource-sharing courses. Attending National Vocational Colleges Teachers Contest, 5 teachers have won the first prizes, second prizes and third prizes respectively for their works of class teaching and designing. In recent five years, TCC has prided itself on setting up 36 provincial-level and ministerial-level longitudinal research projects, 3 projects of Ministry of Education, 12 projects of philosophy and the social sciences and Science and Technology Commission, 19 education science planning projects and 2 sub-projects of state-level projects, including a National Education Science 12th Five-year Key Planning Project titled *The Study of Modern Service Industry Talents Training System Based on Free Trade Zone. The Application of Task-driven Teaching Method in the Practical Teaching of Ideological and Political Courses in Higher Vocational Colleges* has been listed the first 20 projects of teaching-method reform of ideological and political courses in universities and colleges in the whole nation, brought into *Preferential Promotion Plan of Ministry of Education* and collected into the book.



学生赴戴姆勒集团顶岗实习



学生参观天津苏宁易购总部



学生赴港口实习

SCHOOL-Enterprise Cooperation 校企合作

学校积极推进天津商务职业教育集团品牌建设，与知名企业开展深层次合作，软件技术专业、国际贸易实务专业、报关与国际货运专业获批为第二批“现代学徒制”人才培养模式试点专业。学校积极推进订单班建设，拥有200多个校外实习实训基地，率先成立了天津市商务行业职业教育教学指导委员会，通过与企业共建专业、共同开发教材、共享师资队伍等模式不断突出职教特色，提升教学水平。

学校创建了大学生创新创业指导服务中心，建成了1700平方米弘商众创空间，定位高校电子商务创新创业，为学生开启寻梦之旅。弘商众创空间获国家科技部火炬中心众创空间认证，连续2年获天津市高校众创空间绩效考评A级认定。



学校与泰国格林兰酒店开展校企合作



2016届校园
就业招聘会

天津商务职业学院“正保”杯第三届创新创业大赛



学校举办“正保”杯
第三届创新创业大赛



京津冀互联网创新
创业大赛参赛团队

For years, TCC has been cooperating closely with distinguished enterprises to promote the development of Tianjin Group of Commercial Vocational Education. Therefore, three majors of this college— Software Technology, International Trade Practice and Customs Declaration and International Transportation are on the second list of pilot majors based on Modern Apprenticeship System Professional Training Mode. TCC spares no effort to set up job-oriented programs, establishing 200 off-campus internship and training bases. Being the founder of Supervisory Committee of Tianjin Business Industry, TCC highlights the decisive edge of vocational education and raises its teaching standard by developing majors, teaching materials and sharing teaching staff with famous enterprises home and abroad.

TCC has established College Students Innovation and Entrepreneurship Service Center and Maker-space of Commercial Integrity (1,700 m²). Geared to college students innovation and entrepreneurship of E-commerce, the college helps its students start a wonderful journey towards their pioneering work. In addition, Maker-space of Commercial Integrity has been certificated by Torch High Technology Industry Development Center, Ministry of Science and Technology and it has been certificated as A-level College Maker-space in Tianjin for 2 years running.

Achievements in Training Professionals 人才培养

学校有着悠久的办学历史和良好的社会声誉，始终以优良的教育品质吸引着来自全国各地的学生。迄今，已经为国家培养出14万余名优秀毕业生。一直以来，学生在商务英语、国际贸易、报关技能、市场营销、软件技术和导游服务等专业的全国职业院校技能大赛和全国行业赛事中屡获殊荣；毕业生就业率达到95%以上，专业对口率保持在90%以上，每年有近百名毕业生进入本科院校继续学习。

With a long history and a good reputation, TCC has been well-known for its excellent education and popular among students across the country. In recent years, the students majoring in Business English, International Trade, Customs Declarations, Marketing, Software Technology and Tourism Service have made impressive achievements in various national competitions. In TCC, the employment rate has been keeping above 95% and over 90% of graduates meet their profession requirements. By far, 140,000 students have graduated from the college. Every year, about 100 graduates from TCC are qualified to further their education and work for their bachelor's degrees in Tianjin.



- 学生在全国职业院校技能大赛英语口语赛项多次获得一等奖
- 毕业生在北京语言大学工作
- 毕业生在叶水福集团新加坡总部工作

- 学生获全国职业院校技能大赛报关技能赛项一等奖
- 学生获全国高职高专德语口语大赛一等奖，并获德国歌德学院进修奖学金
- 学生获全国职业院校技能大赛市场营销技能大赛一等奖

INTERNATIONAL EXCHANGE

International Exchange 国际交流

学校国际交流成果显著，分别与美国、英国、丹麦、法国、韩国、日本、泰国、马来西亚、蒙古、尼日利亚、比利时等十多个国家的有关院校建立了友好合作关系，开展中外合作共建专业、留学生教育、研修交流、语言培训、学分互认、境外实习等活动。目前有来自十多个国家的留学生在校进行汉语语言、中国文化和专业学习，学校的国际化办学水平和国际影响力逐年攀升。



外籍教师在授课



学生与外宾交流茶艺



众创空间接待外国友人



外籍学生参加汉语培训



学校学访团在韩国参加传统民歌课



留学生与学校师生欢度中秋



英国米莱学校代表团到学校进行文化交流访问



留学生开学典礼

TCC has conducted effective cooperation and exchanges with institutions from the United States, the United Kingdom, Denmark, France, the Republic of Korea, Japan, Thailand, Malaysia, Mongolia, Nigeria and Belgium. Joint education cooperation programs, overseas students programs, research and teaching exchange programs, language training programs, credit acknowledgement programs, and overseas internship programs are organized between TCC and institutions as mentioned above. With students from more than ten countries studying Chinese language, culture and other majors in TCC, our education performance and influence has been on the constant rise home and abroad.



CAMPUS CULTURE 校园文化

学校坚持全方位育人，打造特色校园文化，依托大学生事务服务中心、公寓管理中心、困难生帮扶中心、社团管理中心、心理健康教育中心等五大中心，通过校园文化艺术节、读书节、公寓文化节、心理健康月、社团展示月等系列活动营造高雅大气、商务特色浓郁、国际氛围浓厚的校园文化，服务学生身心健康发展。

TCC adheres to an all-round education and its campus culture development. Based on the five centers: College Students Management Center, Apartment Management Center, Student-needed Helping Center, Students Society Management Center as well as Mental Health Education Center, TCC creates an excellent and elegant atmosphere by organizing Art Festival, Reading Festival, Student's Dormitory Culture Festival, Mental Health Month and Students Society Activities Show, promoting physical and psychological health of students.

